

## Happy Holidays From Your Team At CSP

Watch our Holiday Greeting below by clicking on the play button. Can't see the video? [Click Here](#)



## Is Your Current IT Company Living Up To Their Social Responsibility?

As a business owner, it's up to you to make sure that the information and data collected by your company are secure and protected against the many different types of cyber threats lurking within the dark web. Many people believe it is the responsibility of their IT company to handle this type of situation.

While that may be true to an extent, they can only do so much. It is up to the company's management team to understand what threats are out there and take proactive measures to prevent their clients' information from falling into the wrong hands.

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# The Guide To Increasing Labor Efficiencies With Managed IT Services

Efficiency is one of the most challenging objectives for most companies to achieve. To be efficient, a firm needs to focus on optimizing limited resources to achieve the best results possible at the lowest cost. As you probably know from experience, this is far easier said than done.



To boost efficiency, a company needs to craft a strategic plan. In many cases, this strategic plan involves outsourcing.

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## 10 Important Tips For Meeting Accessibility Standards With Email

When you launch an email campaign, you want your message to be read and understood by as many people as possible, and one way to do that is by making your emails accessible to people with disabilities.

Those with visual, cognitive, auditory, or mobility impairments have special needs that can be addressed by adhering to some simple practices and assistive techniques to ensure that your message can reach them too.

Failing to take steps to include these individuals is not only considered insensitive these days, it's legally required in many countries, and more to the point, it also costs your business.

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“The quality of a leader is reflected in the standards they set for themselves.”

Ray Kroc



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